



Dear Clearwater Customer,

Clearwater Enterprises supports ending the monopoly on the sale of electricity in Oklahoma – currently held by OGE, PSO and Liberty utilities – and instead allowing businesses to purchase power through a variety of retailers. A free-market approach will offer businesses greater cost savings, convenience, and choice. In fact, studies show that states that have embraced competition have already seen a 28% decrease in utility costs since 2008 when compared to monopoly states like Oklahoma. That difference represents billions of dollars saved for businesses and consumers.

The effort to end our state’s monopoly system is being led by the Alliance for Electrical Restructuring in Oklahoma (AERO). We encourage you to learn more about their effort [here](#), and you can also sign up to join their coalition [here](#).

In addition to providing year-round cost-savings, choice and convenience for consumers and businesses, the recent winter weather events in Oklahoma serve as a useful reminder that ending the utility-held monopoly also protects consumers and businesses from price spikes related to severe weather.

In [one recent study](#), experts noted that customers in monopoly states are not protected from a storm’s financial impact, while utilities actually profit off of weather events. **In fact, Oklahoma residents experienced the highest cost-increases in the nation after the February 2021 winter storm, with an increase of \$840 per electric customer.** Furthermore, the study found that Oklahoma utilities, “seek not only to recoup losses at their customers’ expense, but also to charge their rate-of-return on the losses until they have been recovered, thereby transforming what in a competitive industry would constitute massive financial losses into a profit center.” In other words, the monopolies prospered while everyone else paid.

At Clearwater, we believe the current electrical structure is unfair to businesses and consumers, overly costly, and lacks choice. AERO is working to change a monopolistic system that props up a few utilities at the expense of our residents and businesses. We hope you will [join their coalition](#) and work with us towards positive change and an electrical restructuring plan that benefits all Oklahomans.

Thanks!

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